

# 2020-21 STRATEGIC PLAN

## Mission: To promote and preserve investment in our community.

Enhancing our existing and future development, infrastructure, employees, heritage, and values.

### **PROFESSIONALISM**

Demonstrating dependable, well-educated work which exhibits a sense of pride in a courteous and conscientious manner.

### **VISION**

Having foresight by planning and moving toward the future with imagination and wisdom.

# INVESTMENT

**ETHICS** 

Acting with integrity and governing behavior by sound moral principles.

### **COLLABORATION**

Sense of team and a willingness to work for the good of the whole community.

### QUALITY

A set standard of excellence worthy of admiration and replication.

### **TOP 10 STRATEGIC INITIATIVES**

# Succession Planning

Fiscal Constraints & Resources

Village Green Center

Managing Development

Staffing & Workload Balance

- Survey Department Heads for staffing needs, upcoming retirements, and best approach for replacement.
- Adopt a formal 5 year Capital Plan and create a 10 year Capital Plan Vision.
- Police Station Design/Build and Village space needs study evaluating Village Hall and Prange.
- Develop Tax Incremental District (TID) strategy and development incentive policy.
- Research health insurance alternatives.

- Identify opportunities for employee career tracks within departments.
- Develop financial strategies including referendum to support increased public safety staffing and Fire Station 3.
- Support Community Collaborations and develop citizen committee transition plan.
- Calculate development cost by creating service costs/tax assessment ratios.
- Create employee steering committee for onboarding, engagement, and recognition. Reinforce mission/values.



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### 20 YEAR OUTLOOK

#### 11-20 Years

Pop 35,000

- ▶ Demolition WE-Energies & Property Redevelopment
- ▶ Bain Station Road Reconstruction
- Chiwaukee Visitors Center
- ▶ Fire Station 4



### **6-10 Years**

Pop 28,000

- Village Hall Expansion ◀
- Des Plaines River Access ◀
- Pedestrian Overpass & Trail Connectivity West of I-94 ◀
  - Comprehensive Bike & Trail System Implementation ◀



- Conference Center | KABA Site ◀
  - Autonomous Vehicle Network •
  - Village Dispatch | 911 PSAP ◀
    - Mass Transit Center ◀



### 1-5 Years

Pop 25,000

- ▶ Village Green Center Master Plan
- ▶ Radio Communication Upgrade
- ▶ Pleasant Prairie App
- ▶ Prairie Highland Corporate Park Buildout
- ▶ Police Station
- ▶ Village Green Community Center (WOW Factor)
- ▶ Shuttle: RecPlex Village Green Premium Outlets
- ▶ Comprehensive Transit Plan Streets & Trails
- ▶ STH 165 Upgrade to Village Green
- ▶ Fire Station 3
- ▶ RecPlex Phase 4





INVESTMENT